

Immerse

BENEFITING THE FRESHWATER TRUST

2022

**THURSDAY,
MAY 12
7PM**

TICKETED, LIVESTREAM EVENT

The Freshwater Trust (TFT) has never been in business to do projects on some parts of rivers. We exist to fix entire basins within our lifetimes and to fundamentally change how freshwater conservation and restoration is practiced — not just in the U.S. — but globally. With 70% of the American West in moderate to extreme drought year after year, fish returns at historic lows, and nearly 60% of rivers and streams not meeting Clean Water Act standards, the need for systems change could not be more acute. Despite the grim realities of the moment, we believe and have seen firsthand how **entire ecosystems can achieve resilience within our lifetimes.**

At Immerse 2022, we invite you to celebrate and support TFT's unique approach that is catalyzing transformational change on the ground right now and will alter the trajectory of all restoration and conservation to come. You will learn about our analytics and how they are being deployed to efficiently and effectively address tangible water problems, such as runoff and groundwater depletion. You'll be introduced to a few of our inspirational leaders. Importantly, you will help ensure we have plentiful, resilient freshwater now and for future generations.

SPONSORSHIP

Supporting this event means supporting one of the most innovative environmental nonprofits in the West. It means that you and your company want to see entire watersheds fixed within our lifetimes and your support gets us closer to that ambitious goal. Sponsorship benefits have been developed in order to maximize your exposure not only during this unique, virtual event but well in advance of it.



SPONSORSHIP LEVELS & BENEFITS



GOLD \$5,000

- Logo highlighted on our website and 5 social media posts dedicated solely to your company on The Freshwater Trust's social media channels between March and May 12;
- Recognition in all email blasts about the event. Emails regularly circulated to 5K individuals throughout Oregon, California and the United States;
- Recognition on livestream page for the event;
- Multiple showings of logo in opening and closing reels played before and after event
- Opportunity to add company offer to VIP packages;
- Invitation-only tours of restoration sites, when safe to do so;
- Custom TFT swag delivered to place of business before May 12;
- Recognition in 2022 Annual Report; and
- Custom ticket promo code to be used for all company employees who would like to attend.

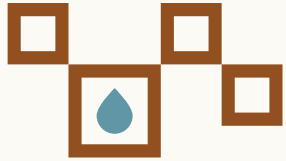
SILVER \$2,500

- Logo highlighted on our website and 3 social media posts dedicated solely to your company between March and May;
- Recognition 2 times in email blasts about the event. Emails regularly circulated to 5K individuals throughout Oregon, California and the United States;
- Recognition on livestream page for the event;
- Multiple showings of company logo in opening and closing reels played before and after event;
- Custom TFT swag delivered to place of business before May 12;
- Recognition in 2022 Annual Report; and
- 8 individual tickets.

BRONZE \$1,500

- Name highlighted on our website and 1 social media shoutout between March and May;
- Recognition 2 times in email blasts about the event. Emails regularly circulated to 5K individuals throughout Oregon, California and the United States;
- Recognition on livestream page for the event;
- Multiple showings of company name in opening and closing reels played before and after event;
- Recognition in 2022 Annual Report; and
- 6 individual tickets.





Immerse

BENEFITING THE FRESHWATER TRUST

2022

EVENT HIGHLIGHTS

Viewers

300+

Sponsors

20+

Years Running

18

CURRENT REACH

Facebook

12K+

Twitter

2K+

Instagram

4K+

LinkedIn

3K+

Email Subscribers

5K

ORGANIZATIONAL HIGHLIGHTS

LONGEVITY

39 YEARS
of fixing freshwater

INVESTMENT

\$10 MILLION+
annual budget

\$30 MILLION+
invested on the ground

SCOPE

5 STATES
*where we are preserving
and restoring freshwater*

6+ BASINS
in which we work

IMPACT

100+
projects

17K+
*functional linear feet
of stream restored*

800 MILLION
*kilocalories of solar load
avoided through the planting
of native trees and shrubs*

120+
landowner partners

3 NEW
*technologies built to fundamentally
change how rivers are fixed*



YES!

MY BUSINESS WILL SPONSOR IMMERSE 2022.



YOUR INFORMATION

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email: _____

PAYMENT PROCESSING

In order to ensure that your sponsorship has the greatest impact on improving river health, we prefer check payment to avoid credit card processing fees.

CHECK (preferred)

*Please make checks payable to **The Freshwater Trust**

CREDIT CARD

Name as it appears on card: _____

Card Number: _____ Exp. Date: _____

Signature: _____

SPONSORSHIP LEVELS

Gold Sponsor (\$5,000/Custom Ticket Code for Company)

Silver Sponsor (\$2,500 / 8 tickets)

Bronze Sponsor (\$1,500 / 6 tickets)

— Additional Tickets (\$20 / each)

PLEASE REMIT TO

The Freshwater Trust
700 SW Taylor St. #200
Portland, OR 97205

QUESTIONS? PLEASE CONTACT

Haley Walker
Senior Director of Advancement
941-809-5650
haley@thefreshwatertrust.org

